

Sponsorship Package

for



A San Ramon Rotary Club partnership with the San Ramon Valley Education Foundation

All proceeds go back to the schools!



CarboLoad XXVI Party and Community Fundraiser

Saturday, October 9th, 2010



Dear Friend of Rotary,

San Ramon Rotary's 26th Community Fundraiser, **CarboLoad XXVI Party**, will be held on Saturday evening, October 9, 2010. We are contacting you to ask for your continued support!

The Annual **CarboLoad Family Pasta Party** includes an all-you-can-eat pasta dinner, hot dogs for the children, music, dancing, raffle, silent auction, pasta sauce cook-off contest and many other forms of entertainment for both kids and adults!

This important event is held on the eve of the wildly successful 27th Annual **Primo's Run for Education**. Please view the enclosed sponsorship document very carefully. By partnering with the San Ramon Valley Education Foundation, we are able to offer additional benefits for our sponsors.

This fundraiser is held at the Toyota facility in Bishop Ranch. For that one day each year, the Toyota warehouse is converted into a huge party room to support CarboLoad. Thousands of people have turned out for this event in recent years and we expect more this year as we are closely aligned with the parents of the San Ramon Valley Unified School District.

Over the previous 25 years, the San Ramon Rotary Foundation has raised more than \$700,000 from this event. Starting this year, 100% of the money raised will be donated to the San Ramon Valley Education Foundation (SRVEF).

The SRVEF provides valuable support for the schools of the San Ramon Valley Unified School District. Funds raised by SRVEF are returned directly to our schools and classrooms to fund several hundreds of thousands of dollars toward individual teacher grants each year.

Your support in the form of sponsorship or silent auction item to the **CarboLoad XXVI Party** allows you to contribute directly to your community, the quality of education in our school district and more importantly to our most valuable resource – our teachers and our children.

The partnership between San Ramon Rotary and local business is critical to the success of this community fundraiser, and we need your help. Please review the enclosed pledge form and pledge your support. We look forward to your support!

Your contribution is tax deductible.

The San Ramon Rotary Foundation is a Non-Profit 501(c)(3) Federal Tax ID Number 94-3023557

Sincerely,

Mark Von Hoetendorff
Sponsorship Co-Chair
eMail: markvon@sbcglobal.net
Home: (925) 820-2844
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Jim Livingstone
Sponsorship Co-Chair
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The CarboLoad XXVI Sponsorship Levels and Benefits



Sponsorship Benefits	Title Sponsor \$15,000	Premier Sponsor \$10,000	Corporate Sponsor \$5,000	Contributing Sponsor \$2,500	Associate Sponsor \$500-\$1000
Corporate Logo printed exclusively on Pilsner glasses and distributed at event	x				
Corporate Logo on CarboLoad memorabilia distributed at 4th of July Parade	x				
Goodie bags at CarboLoad event with Corporate logo	x	insert			
Recognition in SRVEF informational brochures and Annual Report	x	x			
Corporate Logo on key media ads for Primo's Run for Education	x	x			
Pop-Up Banner ad on Exclusive CarboLoad website	12 weeks	4 weeks	2 weeks		
Tear Drop Banner in front of Toyota Facility	x	x	x		
Logo printed on back of Primo's Run for Education T-Shirt	x	x	x	name	
Logo under "Our Sponsors" on CarboLoad website	x	x	x	x	x
Corporate Logo or name on CarboLoad and Primo's Run for Education website	x	x	x	name	name
VIP Table Seating at CarboLoad	4 tables	2 tables	1 table	seating for 4	seating for 2
Insert in goodie bag distributed at CarboLoad and Primo's Run for Education	x	x	x	x	\$1000
Banners inside facility during CarboLoad event	x	x	x	x	\$1000
Exhibit booth at the Primo's Run for Education finish line (6,500 participants)	x	x	x	x	\$1000
Exhibit booth at CarboLoad	x	x	x	x	
Logo on CarboLoad/Primo's Run Facebook Page	x	x	x	x	x

The CarboLoad XXVI Party and Fundraiser

To Receive all Benefits, Please Respond by May 31st, 2010



Yes, I want to be part of the CarboLoad Community Fundraiser.

Sponsorship Categories

Title Sponsor - \$15,000 (limit one)

Premier Sponsor - \$10,000 (limit one)

Corporate Sponsor - \$5,000 (limit two)

Contributing Sponsor - \$2,500 (unlimited)

Associate Sponsor--\$500-1,000 (unlimited)

This is my Pledge to you to become a sponsor of the CarboLoad Party in the Amount of \$_____

I understand that my Pledge amount is tax deductible and payable to the "San Ramon Rotary Foundation" (Federal Tax ID Number 94-3023557). Enclosed is a copy of our company logo and firm name for use in your event advertising.

Date: _____

Amount: _____

Name: _____

Phone Number: _____

Company Name: _____

Address: _____

Please return to:

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